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CONTACTS

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Economic department, An-Najah National University, Nablus, Palestine

Current position

Head of Economic Department, An- Najah National University, July 2012-present

Education:

PhD. Innovation Economics, Lille1 University of Science and Technology, France, September 2008-June 2011.

To measure the role of Public-Private Innovation Networks (PPINs) in developing innovation in service sector and enhancing economic performance.

MSc. Economic Science, Birzeit University, Palestine, 2004-2006.

BSc. Mathematics Applied to Economics, Birzeit University, Palestine, 1999-2003.

Work Experience:

- **Assistant Professor, Economic Department, An-Najah National University, Nablus, West Bank, Palestine. August 2011 - Present.**
 - Committee member in the Faculty of Economic and Social Sciences
 - Senior member in the Business Innovation and Partnership Center
 - Head of “ Quality Achievement” committee of Economic Department
 - A representative of An-najah university in the Chamber of Commerce in Nablus
 - Referred expert in the Palestinian economic for many association, public and private institutions.

- **Research Member, Lille 1 team of Innovation, ServPPINs project, EU, Lille 1 university, France Mars 2009-June 2011.**
 - Developing a conceptual framework for public-private cooperation for innovation in service sector.

- Developing empirical works about the relationship between PPINs and innovation in services.
- Instructor, Economic Department, An-Najah National University, Palestine, January 2007 – July 2008
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 - *Instructor, Economic Department, Birzeit University, Palestine, Summer, 2007.*
 - CEO, The director of a private firm in Palestine named Business Enabling and Support Team (BEST) which introduce consulting, solutions, researches and studies, data collection and analysis, trainings, cost-effectiveness analysis, performance assessment for private and public sectors as well as NGO's, from 2012-now.
 - **Senior member in the Palestinian National Team to WTO membership, USAID funded project, 2010-2013**
 - Prepare the membership application together with a memorandum of the Palestinian trade policy.
 - Building skills and abilities in the field of multilateral trade relations in order to judge whether the PA will benefit from joining the WTO
 - Increasing the competence of the WTO unit at the Ministry of National Economy
 - Building a professional and up-to-date staff in the field of WTO and multilateral trade in order to diagnose the benefits to emerge from joining the WTO.
 - Preparing reports about trade strategy and policy, which represent the solid base for joining the WTO
 - Prepare high quality papers which prepare the PA's eligibility to obtain the membership.
 - Modify the membership application based on the WTO rules rather than the Paris Protocol, i.e. Palestine as a separate customs territory.
 - Examine and evaluate consequences of the membership on the Palestinian economics
 - Study the experience of member neighboring countries to learn a lesson on the Palestinian route to achieve the membership.
 - Writing policy papers and reports both in Arabic and English for the Palestinian ministry of Economic which analyze and describe the trade potentials of Palestinian service sectors.
 - **Senior member in the Palestinian team for developing National Export Strategy, EU funded project, 2011-present**
 - Cost-effectiveness assessment of trade policies across Palestinian sectors using qualitative and quantitative research techniques
 - Data collection and analysis to forecast the export capacities of Palestinian economic
 - assessment of export strategies at micro and macro level.
 - Support the formulation of National Export Strategy (NES) documents, in full partnership with the Ministry of National Economy (MoNE) and Palestine Trade Center (PalTrade)

- Prepare in-depth studies for the major economic sector to reveal the weakness and strength actors in relevant with exporting efforts, in collaboration with other stakeholders

Publications

1. Morrar, R. 2014. Innovation in French services compared to manufacturing, Journal of Innovation Economics and management
2. Morrar, R. 2014. Innovation in service sector, a survey of literature, Journal of Technology Innovation Management.
3. Morrar, R. 2014. The Economic and Social Situation in Gaza, Annual report, Palestinian Economic Council for Development and Reconstruction (PECDAR), Palestine.
4. Morrar, R., F.Gallouj. 2014. Service sector in Palestine, growth in services but not in productivity, accepted in Service Industries Journal
5. Morrar, R. 2013. PPINs and economic performance in Palestine, Going Global conference, Dubai, 2013
6. Morrar, R., F. Gallouj, Hammadou, H. 2012. Public private innovation networks and innovation activities in French services firms, Journal of Innovation Economics and Management.
7. Morrar, R. 2011. Innovation in Lyonbiopole innovation network, second Asia-Pacific Innovation Conference”, Tokyo, Japan.
8. Morrar, R. 2011. Conceptual framework for public private innovation network (PPIN): a technological perspective, Participatory Innovation Conference, Sonderberg, Denmark.
9. Morrar, R. 2010. Impact of innovation in France on economic performance, MICRO-DYN summer school, Cambridge, UK.
10. Vertical Integration in Palestinian Industry, Part of Master Degree, 2005.
11. Effect of E-commerce on Palestinian Economic Performance, Part of Master Degree, 2005.

Conferences and workshop

1. "The Role of ICTS in Enhancing the Service Sector Productivity in Palestine, The XXIV International RESER Conference, Helsinki, 2014.
2. "Finding Growth through Service Activities in Barren Times”, Aix en Prevence, France, September, 2013.
3. “Going Global” conference, Dubai, March, 2013.
4. “6th UK Social Network” Conference, Manchester University, UK, April, 2010.
5. “Contracts, Procurements, Public-Private Arrangements” conference, Sorbonne, Paris, 14-15 June, 2010.
6. “The 1st Brazilian Symposium on Services Science – SBCS”, Brasilia, Brazil, November, 2010.
7. “Day of doctorate students”, Lille1 University, France.
8. “Public Procurement of Participatory Innovation” Conference in Sønderborg, Denmark, 13-15 January, 2011.
9. “International Conference on Innovation, Management and Technology”, Dubai, 2011.
10. “Second Asia-Pacific Innovation Conference”, Tokyo, Japan, April, 2011.
11. MICRO-DYN summer school, Cambridge, UK, September, 2010.

12. Workshop in Ucinet program for Social Network Analysis, Manchester University, UK, April, 2010.
13. Summer school for Multilevel Analysis, Institute of Political studies of Lille, (University of Lille 2), 1-8 July, 2010.

Seminars and training course

1. TOT training about Entrepreneurship and Business plan, Ramallah, 2013.
2. SAS Seminars, Lille University, 2010.
3. Seminars in “Research, Innovation and Development”, Innovation Week, Mobility center Nord Pas de Calais, Lille, France, 2011.
4. Seminar in innovation network, Palais Bourbon, Paris, June, 2011.
5. Seminars in different subjects in economics organized every week by Equipe and Clersé; Lille1 University.
6. UCINET program for SNA at university of Manchester, 2010.
7. Network analysis by SAS, Lille1 University, 2010.
8. SPSS seminars, Birzeit University, Palestine, 1999-2006.

Professional assignments and consultances

1. Consultant for Developing National Export Strategy project, Ministry of National Economic and Paltrade, EU funded project, 2011-2014.
2. Consultant for the Palestinian National Team to WTO membership project, USAID funded project, 2011-2013.
3. Strategic Plan for Safa manufactory, BEST consultation, Nablus, 2013.
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4. Developing the curriculum for accounting program in Khadouri University, World Bank funded project, 2014.
5. Feasibility Study for the Safa manufactory, BEST consultancy. Client: The Private Sector.
6. Feasibility study for meat Manufactory in Ramallah, Minaret firm. Client: the private sector
7. Feasibility study for Al-Bireh Slaughterhouse, Al-Bireh Municipality. Client, local governance.
8. Financial analyst for the Feasibility Study for the Construction of Bir Nabala Hospital, Universal Group for Engineering and Consulting. Client: Kind Hearts

Training activities

1. Korean Palestinian IT Institute of Excellence, Training entrepreneurship, innovation and business plan in “My Business Starts with an Idea” project, 2012.
2. PalTel Group, Training forecasting methods using SPSS and E-views, 2013.
2. Training SPSS, SAS in several institutes in Ramallah and Nablus.

Teaching activities

1. Innovation and Entrepreneurship
2. R&D management (Master level)
3. Procurement management (Master level)
4. International trade (Master level)
5. Microeconomics
6. Macroeconomics

7. Econometrics
8. Statistics
9. Mathematics applied to economics
10. Project evaluation
11. Managerial economics (Master level)

Reviewing activities

1. Reviewer in "Research Policy"
2. Reviewer in "Journal of An-Najah National University"
3. Reviewer in the "Journal of Palestinian Monetary authority"

References

1. Faiz Gallouj, Member of CLERSE and IFRESI-CNRS, University of Science and technology(Lille1), Faculty of Science and Economic, Building SH2, 59 655 Villeneuve d'Ascq Cedex.
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